

APSA 2023 19TH BIENNIAL CONFERENCE

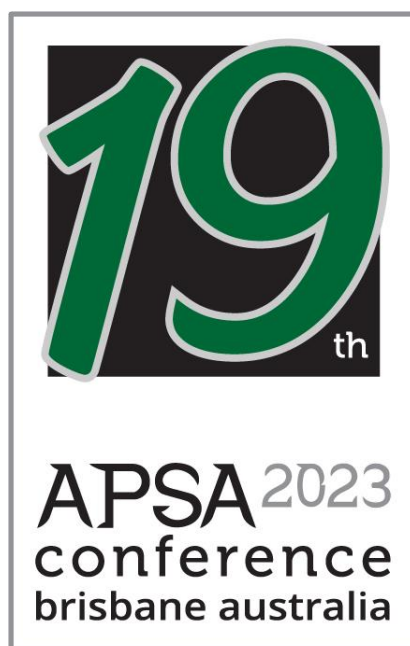
*Australasian Pig Science
Association (Inc)*

Sofitel, Brisbane, Australia

13th - 16th November 2023



Australasian Pig Science Association Conference 2023



INVITATION TO SPONSOR

On behalf of the Australasian Pig Science Association (APSA), I would like to take this opportunity to invite you to support and celebrate the 19th Biennial Conference, being held at the Sofitel Brisbane from 13th – 16th November 2023.

APSA members come from all aspects of pig research, management, production and processing and are represented throughout Australia and New Zealand, as well as Europe, North America and the Asia-Pacific region.

The APSA Conference is open to anyone with an interest in pig science and production, and the program will represent all disciplines.

The 2021 APSA Conference demonstrated that even with the challenges of a global pandemic, the pig science community valued coming together to share their research and catch up with colleagues and friends. The continued generous support from our sponsors made this possible during trying times.

We anticipate that the 2023 Conference will assemble more than 250 delegates, in a face to face format in Brisbane, and we welcome your support in making this event a great success.

If you have any questions regarding the Conference, please do not hesitate to contact myself on 0436 655 015 or Kate Murphy on 07 5619 3851, or email apsa@kamevents.com.au.

Yours sincerely

Rebecca Athorn
President
APSA Committee

COMMITTEE

President	Rebecca Athorn
Vice President	Kate Plush
Secretary	Emalyn Loudon
Treasurer	Frank Dunshea
Committee Members	John Pluske Stuart Wilkinson Jessica Craig Taya Clarke
Immediate Past President	Robert Hewitt
Conference Manager	Kate Murphy



CORPORATE PROSPECTUS

WHAT IS THE AUSTRALASIAN PIG SCIENCE ASSOCIATION (APSA)?

The purpose of the Australasian Pig Science Association (APSA) is to provide a forum for excellence in science related to all aspects of the pig industry. By promoting interaction between scientists from different disciplines and from different countries, APSA ultimately benefits both domestic and international pig industries.

WHAT IS THE APSA CONFERENCE?

The APSA held its first Conference in Albury, NSW, in 1987. Researchers working with pigs saw a need for a society that would bring together people from a range of disciplines all with a primary interest in pig science. The aim was to provide a forum for scientific discussion that would create an impetus for further research in priority areas of pig production and ultimately improve overall productivity. Since that time APSA has met every two years and the Conference proceedings has gained an international reputation for the quality of its reviews and short papers. The aims of the association have changed little since its inception, although it now incorporates sessions at a more applied level for industry.

Since 1987 the Conference has developed to a point where it now has a world-wide reputation as a forum for exchange of important issues relating to the pig industry. The meetings have a blend of basic and applied research covering every aspect, from nutrition to health, genetics to the environment and management.

The APSA recognises that much of the value of a Conference is the opportunity to meet new people in the industry or to renew old acquaintances. The Conference is therefore held in a relaxed atmosphere with ample opportunity to socialise with other attendees.

THE OPPORTUNITY

The APSA is expecting between 250 - 300 delegates to attend the 2023 Conference in Brisbane as many delegates missed out on that in-person connection in 2021, and will be wanting to reconnect face to face in 2023.

Only a small number of businesses and organisations will be invited to partner with us in our endeavour to provide a quality Conference program and an enjoyable experience for delegates. Sponsorship opportunities offered include Principal, Diamond, Gold, Silver and Bronze packages. This will enhance the Sponsor's impact and allow clear opportunities for advertising.

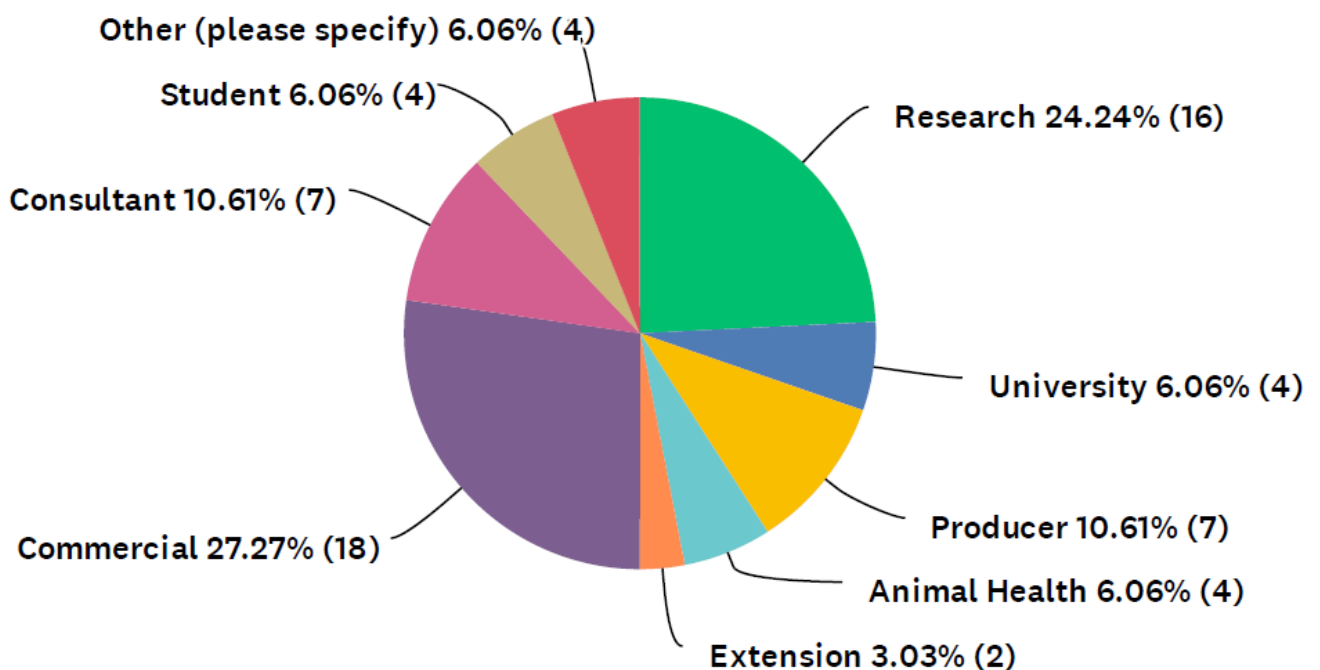
The event schedule will commence on Monday 13th November 2023 and incorporates four social functions.



DELEGATE PROFILE

Being a Sponsor of the APSA Conference will provide your business with a unique opportunity to link directly with a broad scope of national and international delegates. APSA delegates will be within a unique demographic of scientists, pig industry consultants, nutritionists, veterinarians and innovative pig producers, therefore providing Sponsors with a key target marketing opportunity. While the majority of delegates come from Australia and New Zealand, almost one quarter now come from the Asia-Pacific region, Europe and North America. This provides an excellent opportunity to not only learn what is happening in the international pig industry, but as a Sponsor it also provides opportunities to promote your business interests worldwide.

Some sponsorship levels include a number of complimentary Conference registrations which will allow Sponsors to promote their business in a close and friendly environment.



MARKETING

The APSA provides Sponsor organisations with a unique opportunity to access a highly targeted and influential audience throughout the event.

"A very well organised and executed conference given it was both an in-person event and virtual event"

2021 Delegate

The marketing campaign will include the following:

- All Sponsor logos on Conference website pre and post Conference
- Extensive email campaign
- Sponsor logos inserted in Conference program
- Corporate signage displayed prominently throughout the Conference.



SPONSORSHIP LEVELS AND ENTITLEMENTS

Sponsorship Benefits

Please note: all prices are inclusive of 10% GST

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PRINCIPAL PACKAGE

\$27,500 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Acknowledgement as the APSA Conference 2023 Principal Sponsor
- Company name and logo predominately featured on the Conference program, mass media and internal media channels
- Company logo on all delegate and speaker name-tags
- Company logo on all directional signage throughout the Conference
- Five (5) minute presentation on Tuesday morning (speaker to be supplied by Sponsor)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in the Conference program (artwork to be supplied by Sponsor)
- Two corporate banners to be on prominent display during Conference (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Principal Sponsor
- Verbal acknowledgement during the Conference as the Principal Sponsor
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- Four (4) complimentary Conference registrations which includes attendance at all social functions



DIAMOND PACKAGE - GALA DINNER

\$7,700 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship and naming rights to the Gala Dinner (Tuesday 14th November) including theming rights (to be supplied by Sponsor)
- Three (3) minute presentation during the Conference (speaker to be supplied by Sponsor, time slot allocated by Committee)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in the Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at the Gala Dinner (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Gala Dinner Sponsor
- Verbal acknowledgement of support during the introduction to the Gala Dinner
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- Two (2) complimentary Conference registrations which includes attendance at all social functions
- Two (2) complimentary tickets to the Gala Dinner



GOLD PACKAGE - DUNKIN LECTURE

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship and naming rights to the Dunkin Lecture (Monday 13th November)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at Dunkin Lecture (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Dunkin Lecture Sponsor
- Verbal acknowledgement of support during the introduction to the Dunkin Lecture
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions
- Two (2) complimentary tickets to the Dunkin Lecture, Welcome Reception and After Reception Drinks

GOLD PACKAGE - WELCOME RECEPTION

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship and naming rights to the Welcome Reception (Monday 13th November)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at Welcome Reception (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Welcome Reception Sponsor
- Verbal acknowledgement of support during the introduction to the Welcome Reception
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions
- Two (2) complimentary tickets to the Dunkin Lecture, Welcome Reception and After Reception Drinks

GOLD PACKAGE - AFTER RECEPTION DRINKS

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship and naming rights to the After Reception Drinks which will follow the Welcome Reception (Monday 13th November)
- Company logo displayed on Conference website
- One (1) A4 page colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at After Reception Drinks (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the After Reception Drinks Sponsor
- Verbal acknowledgement of support during the transition from the Welcome Reception
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions
- Two (2) complimentary tickets to the Dunkin Lecture, Welcome Reception and After Reception Drinks



GOLD PACKAGE - BATTERHAM MEMORIAL AWARD

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship of the Batterham Memorial Award
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at the Gala Dinner (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Batterham Memorial Award Sponsor
- Verbal acknowledgement of support during the introduction to the Batterham Memorial Award presentation
- Opportunity to present the Batterham Memorial Award to the winner at the Gala Dinner
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions
- One (1) complimentary ticket to the Gala Dinner



GOLD PACKAGE - NETWORKING DINNER

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive sponsorship and naming rights to the Networking Dinner (Wednesday 15th November)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed at Networking Dinner (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Networking Dinner Sponsor
- Verbal acknowledgement of support during the introduction to the Networking Dinner
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions
- Two (2) complimentary tickets to the Networking Dinner

GOLD PACKAGE - MICROPHONE

\$6,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- An amazing opportunity throughout the Conference during session time, floor microphones displaying your logo
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed in Conference room (to be supplied by the Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as the Microphone Sponsor
- Verbal acknowledgement of support at the beginning of the Conference
- Opportunity to supply two (2) branded "Catch Box™" covers (to be supplied by the Sponsor)
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

Please note: This sponsorship is subject to current health and safety regulations in place at the time of the meeting.

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions



SILVER SESSION OR SPEAKER PACKAGE

\$4,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive naming rights to your company's selected sponsored session (printed in Conference program)
- Choice of one of the below:
 - Main Session
 - Speaker
 - Lunches (3 available)
- Company logo displayed on Conference website
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed in Conference room during sponsored session or when speaker is presenting (to be supplied by Sponsor)
- The inclusion of "Sponsored by (your company)" in the Conference program
- PowerPoint slide shown during the Conference acknowledging your company as a Sponsor
- Verbal acknowledgement of support during sponsored session
- Opportunity to host a pre-Conference workshop for Conference delegates (additional fees will apply)

"Conference was very interesting. The format is very good and worth keeping."

COMPLIMENTARY REGISTRATIONS

- One (1) complimentary Conference registration which includes attendance at all social functions

BRONZE PACKAGE

\$2,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Exclusive naming rights to your company's selected sponsored break (printed in Conference program)
- Selection of morning tea or afternoon tea sponsorship including selection of day (based on availability)
- Company logo displayed on Conference website
- Corporate banner to be displayed during your sponsored break (to be supplied by Sponsor)
- The inclusion of 'Sponsored by (your company)' in the Conference program
- Display of company logo on PowerPoint slide at the beginning of the break acknowledging your company as a catering Sponsor
- Verbal acknowledgement of support prior to sponsored catering break

COFFEE CART

\$5,500 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- A favourite meeting spot where people assemble, and your logo can have a great presence
- Recognition as Coffee Cart Sponsor on Conference website and in program
- Rotating slide throughout the meeting recognising you as the Coffee Cart Sponsor
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed next to the Coffee Cart (to be supplied by the Sponsor)
- Opportunity to supply branded coffee cups (to be supplied by the Sponsor)

LANYARD

\$4,600 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Opportunity to supply and brand the Conference lanyard which all delegates wear for the duration. Cost of lanyard is at the expense of Sponsor
- Recognition as Lanyard Sponsor on Conference website and in program
- Rotating slide throughout the meeting recognizing you as the Lanyard Sponsor
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed in Conference room (to be supplied by the Sponsor)

"Thanks to the committee and secretariat for organising and running another great conference!"

PEN & NOTEBOOK

\$4,400 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Opportunity to supply and brand pen and notebook for all delegates to be placed on the table
- Recognition as Pen & Notebook Sponsor on Conference website and in program
- Rotating slide throughout the meeting recognizing you as the Pen & Notebook Sponsor
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed in Conference room (to be supplied by the Sponsor)

"It was great to see the industry so behind it and the R&D so linked."

CONFERENCE APP

\$4,400 INCL. GST

EXPOSURE / BRANDING / ACKNOWLEDGEMENT

- Logo on Conference mobile app for iPhones, androids and tablets
- Recognition as Conference App Sponsor on Conference website and in program
- Rotating slide throughout the meeting recognizing you as the Conference App Sponsor
- One (1) A4 colour advertisement in Conference program (artwork to be supplied by Sponsor)
- Corporate banner to be displayed in Conference room (to be supplied by Sponsor)

*Please note all sponsorship prices include GST.
Organisations wishing to discuss alternate
sponsorship opportunities should contact
Kate Murphy on 07 5619 3851 or email
apsa@kamevents.com.au*

APSA 2023 SPONSORSHIP APPLICATION / CONTRACT

Please email or fax this two page document to: apsa@kamevents.com.au or 07 5619 3851

ABN: 72 821 465 989

PLEASE RETAIN A COPY OF THIS FORM FOR YOUR RECORDS

COMPANY NAME: _____

CONTACT PERSON: _____

POSITION: _____ ABN: _____

ADDRESS: _____

STATE: _____ POSTCODE: _____ PHONE: _____

FAX: _____ MOBILE: _____ EMAIL: _____

Please email your logo to apsa@kamevents.com.au

To ensure your participation at the APSA 2023 Conference please choose from the options listed below, complete the payment details and return as soon as possible to confirm your application for sponsorship. Please tick the package(s) your company would like to sponsor (refer to the above for details):

Yes, we would like to participate as the following Sponsor of this Conference (please tick):

		Please select	Amount
Principal Package	\$27,500.00 (Incl. GST)	<input type="checkbox"/>	_____
Diamond Package – Gala Dinner	\$7,700.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – Dunkin Lecture	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – Welcome Reception	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – After Reception Drinks	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – Networking Function	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – Batterham Memorial Award	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Gold Package – Microphone	\$6,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Silver Session or Speaker Package	\$4,600.00 (Incl. GST)		_____
Please indicate session preference:	<input type="checkbox"/> Main Session	<input type="checkbox"/>	
<input type="checkbox"/> Lunch (Tues/Wed/Thur)	<input type="checkbox"/> Speaker		
Bronze Package	\$2,600.00 (Incl. GST)		_____
Please indicate catering preference:		<input type="checkbox"/>	
<input type="checkbox"/> Morning tea (Tues/Wed)			
<input type="checkbox"/> Afternoon tea (Tues/Wed)			
Coffee Cart Sponsor	\$5,500.00 (Incl. GST)	<input type="checkbox"/>	_____
Lanyard Sponsor	\$4,600.00 (Incl. GST)	<input type="checkbox"/>	_____
Pen & Notebook Sponsor	\$4,400.00 (Incl. GST)	<input type="checkbox"/>	_____
Conference App Sponsor	\$4,400.00 (Incl. GST)	<input type="checkbox"/>	_____
		Subtotal Incl. GST	\$ _____
		TOTAL	\$ _____

Please note a Tax Invoice will be issued on receipt of Contract Form Total (including GST).

PAYMENT DETAILS

☐ Full Payment on signing of booking form

Or

☐ 50% balance on signing of booking form ☐ 50% balance 2/08/2023

☐ **EFT** Our company have decided to EFT \$_____ direct into the bank details below, a remittance will also be forwarded to apsa@kamevents.com.au

Bank: NAB

Branch: Indooroopilly

Account Name: KAM Events - APSA

BSB: 084 255

Account Number: 390 370 591

Purchase Order no: _____

☐ **Cheque payable to:** Australasian Pig Science Association **and return to:**

APSA Conference Managers, KAM Events, PO Box 1110 BROADBEACH QLD 4218

☐ MasterCard ☐ Visa

PLEASE NOTE: a 1.7% credit card fee is payable for MasterCard and Visa

Card Number: Expiry: / CVV:

Cardholders Name:_____

Total Amount:_____

Cardholders Signature: _____

We accept the Sponsorship package(s) allocated and have accepted and read the Terms and Conditions of the contract (below) and will pay the total sum of: \$_____ (including GST) as the Sponsorship fee in accordance with 30 day payment terms from the date of this application.

Printed Name: _____ Date: _____

Authorised Signature: _____

TERMS AND CONDITIONS

1. Definitions

'Agreement' means an agreement made in accordance with the APSA Sponsorship Application/Contract.

'Organiser' means APSA and its employees, agents and representatives.

'Sponsor' is that listed at "Company Name" on the APSA Sponsorship Application/Contract, where a representative has accepted the Sponsorship package and Terms and Conditions.

2. Agreement for Participation and Acceptance

a) A binding contract comes into existence in accordance with the Agreement and these Terms and Conditions upon the Organiser's acceptance of the Agreement.

b) The Organiser may reject any Agreement or accept such Agreement in respect of varied conditions of sponsorship.

c) Upon acceptance of an Agreement, the Sponsor will be granted a non-exclusive licence to Sponsor the Conference with no right to grant sub-licences.

5. Terms of Payment

a) The Sponsor must pay the fee on the due date set out in the Agreement.

b) The Sponsor's agreement will be terminated if the Sponsor defaults in the payment of the fee by the dates specified in the Agreement. The Sponsor will not be entitled to any form of compensation whatsoever, whether for loss of profits or otherwise.

6. Withdrawals

The Sponsor will not withdraw, cancel, alter or reduce in any way their Agreement. However, the Organiser may, in its sole discretion, grant partial refunds to Sponsors who give the Organiser written notice of their intention to withdraw from the Sponsorship as follows:

Months' written notice before start of Conference for a Refund

i) More than 3 months - 70%

ii) More than 2 months to 3 months - 20%

iii) 2 months or less - 0%

8. Insurance and Indemnity

a) The Sponsor will indemnify the Organiser against any cost, claim, liability, loss, damage, proceeding and expense whatsoever to which the Organiser, its directors, officers, contractors, employees and agents are in any way subject arising from or in connection an act or omission of the Sponsor (or of any contractor, director, officer, employee, or agent of the Sponsor) including, without limitation, liability in relation to personal injury, damage to or theft of property, or economic loss.

b) The Organiser will not be liable in any way whatsoever for any cost, claim, liability, loss damage, proceeding and expense whatsoever arising from or in connection with the Conference, including, without limitation, liability in relation to personal injury, damage to or theft of property, economic loss, any conditions or restrictions that affect the construction, erection, completion, alteration or dismantling of a table top or exhibit, the failure of any service at the Conference venue and the cancellation or change in mode of delivery of the Conference either as a whole or in part.

9. Damage to the Conference Venue

The Sponsor will take good care of and will not cause any damage or permit or suffer any damage to be done to the venue or to any part or parts thereof or to any fittings, equipment or other property therein. The Sponsor will make good and compensate the owner of the venue for damage (including accidental damage and damage by fire) caused by any act or omission of the Sponsor or other persons arising from or in connection with the use of the Conference venue by the Sponsor.

10. Compliance

The Sponsor will comply with all applicable laws and regulations and all reasonable directions from the Organiser and the owner of the Conference venue.

11. Default

Any breach of this agreement by the Sponsor will result in the exclusion of the Sponsor from the Conference, and the Organiser may, at the Sponsor's expense, remove the Sponsor's promotional materials from the Conference, and the Sponsor will have no right to claim compensation or demand refund of the fee, loss or expenses, nor shall the Sponsor be released from their contractual obligations. All promotional materials are subject to a general lien in favour of the Organiser for sums, whether for unpaid fees or otherwise, due from the Sponsor to the Organiser. Time is of the essence in this agreement.

12. Force Majeure

If the holding of the Conference or the supply of any services in relation to the Conference is prevented, delayed or abandoned by strikes, riots, lockouts, trade disputes, acts of restraint of foreign governments or other causes not within the control of the Organiser then it is agreed that the Organiser will not be held responsible for any loss of trade or profit consequent upon such cause.